



## Council of Clubs Meeting MINUTES

Wednesday 22<sup>nd</sup> March 2023 at 6.00pm

Sport HQ, WA Rugby Centre Underwood Avenue Floreat & via Zoom

### 1. Introduction

The meeting opened at 6pm and President Fiona Wilkins welcomed all.

#### 1.1 Accreditation of delegates/apologies.

President	Fiona Wilkins
Director Pool Competition	Richard Hughes
Director of Technical	Lynne Duncan (online)
Director of Coaching	Siobhan Tyndall
Director of Open Water	Kate Baxter
Director of Finance	Donovan Castelyn (Apologies)
Director	Mischa Huts
Executive Officer	Sue Gliddon

#### State Officers

Pool Meet Coordinator	Sue Pow (Life Member)
State Recorder	Richard Johnson
Coach Educator	Kim Tyler (Online)

Club	Delegate 1	Delegate 2
Armadale	Rowena Burch (online)	
Beatty Park	Marshall Flower	
Belmont	Brendan Fawell	Heather Jaekel
Bold Park	Colin Plant	Lucy Stuart
Claremont	Richard Johnson	
Inglewood	Will Suffel (online)	
Mandurah	Sue McDonald	
Melville	Carrie Forrester (online)	
Perth City	Jackie Gardiner	
Riverton	Graeme Pow	
Rockingham	Richard Gorzkos	Erika Thomas
Stadium	Mark Anderson	
Superfins	Rob Beckett	
Westcoast	Jeff Ernst (online)	Stephen Fidge (online)

### **Visitors:**

Hannah Lawton (staff)  
Amanda Morris (Central Aquatic)

### **Apologies:**

Clubs:  
Albany and Perth Rainbow Swans  
Life Members:  
Kay Cox, Jack Busch, Tricia Summerfield

## **1.2 Confirmation of Minutes – Council of Clubs Meeting 23rd November 2022**

Moved: Lucy Stuart  
Seconded: Marshall Flower  
**Accepted**

## **1.3 Business arising from Minutes**

None

## **1.4 Board & MSWA Reports**

Deferred to 2. *Items for Discussion*

## **2. Items for Discussion**

### **2.1 2023 – 2026 Strategic Plan**

FW

FW presented the updated Strategic Plan 2023 – 2026 noting a slight amendment to the *Vision*. The 4 key pillars of *Profile, People, Partnerships and Performance* remain.

The updated strategic plan is a result of a Board and Staff planning day. Plans from other sports in WA were reviewed to ensure an industry standard was maintained.

### **2.2 Club Survey**

SG

SG advised there are plans to distribute a survey to clubs to understand needs or support required in the coming 12 months. Anything around events, coaching opportunities etc. The survey should not take any more than 5-10 minutes to complete. The landscape of sport is always changing and post covid MSWA is interested to get your views, noting that the best ideas from clubs. This should be out in the next fortnight.

### 3. Items for Information

#### 3.1 National Championships and Mullaloo Mile review

SG

SG provided the following summary points for the event:

- 137 entries for the Nationals

Results will be used for determining State winners.

- 210 entries for the Mullaloo Mile

Numbers were down on the previous year but SG advised, with the exception of large scale events, that Swimming WA and Triathlon WA have seen a decrease in event participation this year of approximately 20 – 30%.

- Event worked well with registrations on beach which went very smoothly. Thank you to Westcoast club for their fantastic support and Superfins for the BBQ.
- Did not engage a contractor to deliver the event infrastructure and services at a saving of over \$3500 as it was all done internally by Hannah and the team of volunteers.

#### 3.2 Outdoor Active Recreation Participation funding

SG

MSWA have successfully secured \$12,000 from DLGSC for the delivery of 13 Open water clinics open to the public. 4 x 3 weeks sessions will be in advance of 4 WOW swims to promote entry and participation. This is a 12-month program concluding in March 2024 which will include:

- Open Water Starter Skills clinics to be held in Southwest, Peel, Mid-West and Great Southern.
- 2 Starter Clinics for Women or CaLD (Culturally diverse background)
- 2 starter clinics for people with disabilities

#### 3.3 Pride Swimming Carnival 25 November

SG

As part of supporting and building capacity within our LGBTIQ+ Club, Perth Rainbow Swans and the community, MSWA are holding a Pride Swimming Carnival at Claremont on 25 November. This is an opportunity to demonstrate that Masters Swimming WA is a sport open to all over the age of 18 and is a leader in this space within the WA sporting industry. It also aligns with our mission statement to facilitate a lifelong inclusive and sustainable commitment to swimming for all Australians. The event will be a mix of serious competition and novelty races. The event will be open to all. MSWA is partnering with the Swans and Pride WA. Event funding application has been made to DLGSC.

#### 3.4 Technical Officials Workshop 1<sup>st</sup> April 2023

LD

LD provided a review of the events for the year and noted rule changes.

MSWA are in need of more officials and a workshop is scheduled for April 1 2023 at Sport HQ.

LD advised that the National Technical Committee are reviewing changes to the SWA rules that came into effect in March 2023. The updated rules will go to the MSA meeting in April. MSWA will keep clubs advised of any changes.

The timekeeper's online course has been modified and migrated to user testing. There is no longer the need to attend a face-to-face course.

LD congratulated TO Des Seery for his nomination to MSA for Official of the Year.

### **3.5 Curtin University Marketing & Design students Project**

SG

MSWA staff (SG & HL) are currently working with 2 sets of classes from Curtin Uni regarding the development of Marketing plans on 2 projects:

- 1) The launch of the MSWA Coaching App and marketing to promote this within the Sandgropers club.
- 2) Changing the demographic perception of Masters swimming and attracting all ages.

These plans are part of the student's semester assessments and will be used by us for the development of the sport.

## **4. Items of General Business**

### **4.1 State Championships**

RH

Richard Hughes provided an update on the State Championships on 6 and 7 May at HBF Stadium.

The program will remain the same as 202, being Saturday 12pm to 6pm and Sunday 8am to 1pm.

Registration will be through My Swim Results

There was a question from the floor regarding registration through the alternative, Swim Central. State Recorder Richard Johnston advised Swim Central cannot do bulk uploads, the relay information uploaded does not add ages and you cannot modify entry times.

These issues have been raised with MSA.

## **5. Any Other Business**

A question from the floor regarding the use of different caps at Mullaloo Mile for ease of identification was addressed by FW.

A question from the floor regarding the non-use of Blue-Chip Timing at Mullaloo Mile was addressed by FW. This was an operational decision made in late 2022 and does not mean Blue Chip will not be used for future events.

## **6. Next Meeting**

Meeting closed 6.57pm

The next Council of Clubs: 31 May 2023