



**masters  
swimming**  
WESTERN  
AUSTRALIA



# 2020 Annual Report

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**MASTERS SWIMMING WESTERN AUSTRALIA INC.**

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## Photography credits to:

Steven Powell - The Nomad Company  
 John Cahill - Mandurah Masters  
 Beth Hutchison - Fremantle Masters

Tarquin Bateman - Masters Swimming WA Inc.  
 Stadium Masters Swimming Club

# PARTNERS, LIFE MEMBERS, PATRON, BOARD & STAFF

## Partners

Masters Swimming Australia  
Department Local Government,  
Sport & Cultural Industries (DLGSC)  
Healthway  
Vorgee  
asb Marketing

## Patron

Priya Cooper

## Life Members

Dr Kay Cox  
Robert Dunstan (deceased 2010)  
Fred Johnson (deceased 2013)  
Lynne Malone  
Glenys McDonald  
Jack Busch  
Frank Mongan (deceased 2013)  
Judith Crawford  
David Cummins  
Sandra Mutch  
Peter Maloney  
Kim Tyler  
Tricia Summerfield  
Lynne Duncan  
Ron Gray

## Board of Management

### President & National Delegate

Fiona Wilkins - Perth City

### Director of Finance

Tiffany Fraser-Gillard - Claremont

Lizzie O'Brien - Perth City (Resigned)

### Director of Coaching

Siobhan Tyndall - Perth City

### Director of Technical

Lynne Duncan - Maida Vale

### Director of Pool Meets

Richard Hughes - Claremont

### General Director

Adam Pring - Beatty Park

### Director of Open Water

Kate Baxter - Bold Park

## Staff

### Executive Officer

Sophie Row

### Communications & Events Coordinator

Samantha Parrotte Sept 2019 - Feb 2020

Tarquin Bateman from Feb 2020



# OFFICERS & COMMITTEES

## STATE OFFICERS

### State Recorder

Sandra Mutch - Swan Hills

### Coach Educator

Kim Tyler - Fremantle Masters

### Swim Meet Coordinator

Sue Pow - Beatty Park

### Pool Officials Coordinator

Pamela Walter - Stadium

### Open Water Officials Coordinator

Ron Gray - Leeming

### Technical Education Coordinator

Lynne Duncan - Maida Vale

### Member Protection Information Officer

Sophie Row - Executive Officer

## NATIONAL APPOINTMENTS

### National Swim Meet Committee

Fiona Wilkins - Perth City

### National Coaching Committee

Kim Tyler - Fremantle

Elena Nesci - Claremont

### National Technical Committee

Lynne Duncan - Maida Vale

### National Board of Management

Wendy Holtom - Sandgropers

### National Subcommittee

Rowena Burch - Armadale

## COMMITTEES

### COACHING COMMITTEE

Chair - Siobhan Tyndall - Perth City

Coach Assessor - Kim Tyler - Fremantle

Robert Buetler - Fremantle

Viki Shelver - Westcoast

Fiona Wilkins - Perth City

Sophie Row - Executive Officer

### FINANCE, AUDIT & RISK COMMITTEE

Chair - Tiffany Fraser-Gillard - Claremont

Adam Pring - Beatty Park

Kate Baxter - Bold Park

Sophie Row - Executive Officer

### POOL COMPETITION COMMITTEE

Chair - Richard Hughes - Claremont

Sue Pow - Beatty Park

Sandra Mutch - Swan Hills

Rowena Burch - Armadale

Steve Crake - Mandurah

Damien Eyre - Riverton

Sophie Row - Executive Officer

### OPEN WATER SWIM WORKING GROUP

Chair - Kate Baxter - Bold Park

Kendall Leggett - Fremantle

Andrea Williams - Maida Vale

Peter Marr - Cockburn

Graham Croft - Claremont

Nick Wyatt - Cockburn

Mike Kerman - West Coast

Ron Gray - Leeming

Sophie Row - Executive Officer

### TECHNICAL COMMITTEE

Lynne Duncan - Maida Vale

Ron Gray - Leeming

Sue Pow - Beatty Park

Pamela Walter - Stadium

Des Seery - Mandurah

Rowena Burch - Armadale

Sophie Row - Executive Officer

# PRESIDENT'S REPORT

Little did we know what the year would hold as Masters Swimming WA started its operations in January 2020.

The Board in conjunction with the Executive Officer Sophie Row held its usual strategic planning day, memberships were high and our LiveLighter WOW Swims were running with increased participation. With the introduction of COVID 19 to our lives, the ability of Masters Swimming WA to transform was imperative. An emergency Board meeting was held to make sure the communication to the clubs was current and supportive and we started to embark on the next phase of 2020 with pool closures and planned events cancelled for the near future.

Although many of our planned activities in the first part of the year were cancelled, the community of Masters Swimming WA remained strong. Many clubs and swimmers continued to use our pristine ocean waters as their training ground. Even though we couldn't physically train together we found ways to retain the essence of our community in small ways. With the Masters Swimming WA office also working remotely there was still a lot of work to do. Sophie and Tarquin embraced the idea of Zoom meetings and posted many opportunities to our digital media to encourage members to remain fit. Initiatives such as virtual meets like the LiveLighter Winter Solstice Swim connected the Masters Swimming community, and videos produced educated swimmers on backyard pool tethering exercises and swimming in a wetsuit.

A new initiative in 2020, Let's Swim Together was a syndicated series of come and try days at Masters Swimming clubs across WA. The aim was to encourage potential members to have a go and experience the fitness, friendship and fun of our sport. Participants were then provided a pathway to join as a new member. This campaign was extremely successful with 16 Masters Swimming clubs taking part and over 88 potential members joining 19 training sessions across the state. This campaign combined with the new signage for all clubs will provide many new membership opportunities going forward.

One of the major achievements of 2020 was the development of the Online Coaching Course from a conversation held between Sophie and Kim Tyler. This course has now been embraced at the National level and is being used to provide the basis for the education of new and existing coaches all over Australia. Being able to provide this course has added to the idea of thinking outside the box which is starting to flow through to all other areas of Masters Swimming WA.



# PRESIDENT'S REPORT

Resuming training in August for the majority of clubs was a treat. The Annual Club Conference was a good opportunity to share ideas and every club should put this date in their diary. We need to function together to help build and strengthen our organisation. COVID training rules and registering to train have now become our norm. Smaller meets and restricted numbers have enabled us to try new ideas. And although we aren't quite back to normal, this has been the perfect opportunity for swimmers to start back and look at their own swimming whilst embracing new members who want to make new connections. Mental health initiatives have never been so important.

The start of the open water swim season in spring felt like rejuvenation and growth. We have been very lucky in Western Australia that we can now offer these opportunities for training and competition. Although we may still have snap lockdowns, the values of 'fitness, friendship and fun' behind our organisation have remained strong.

I would like to thank all the Board Directors, for their support and ability to adapt and think outside the box. The Board also thank Sophie Row and Tarquin Bateman for their dedication and hard work in 2020.

Masters Swimming Western Australia is in a strong position to focus on developing what our swimmers need and to support clubs to help their members.

Roll on 2021.

*Yours in 'fitness, friendship & fun'*

**FIONA WILKINS**

**PRESIDENT**



# EXECUTIVE OFFICER'S REPORT

## OVERVIEW

For many, 2020 was a year they'd like to forget, however when news broke of Australia's impending lockdown and implementation of restrictions, the Masters Swimming WA Board and I quickly swung into action, taking the approach to use the pandemic as an opportunity to review the way we operate. Change was immediate with Zoom becoming the primary and only mode of meeting, while working from home became the new norm. We sought to keep our members and other stakeholders engaged and informed through regular newsletters and social media, resulting in strong member retention rates this year. The year resulted in transformation for Masters Swimming WA and has provided a strong launch pad for new and exciting programs and activities in 2021 and beyond.

## MEMBERSHIP

Following the resumption of normal activities for our clubs late winter, Masters Swimming WA continued our engagement with members to ensure their retention in 2021. The Let's Swim Together Campaign held at the end of October 'relaunched' Masters Swimming post-lockdown and resulted in a strong finish to the year but more importantly set us up for growth in 2021. Final membership numbers were 1,542, only down 3% from our previous record high in 2019, an incredible achievement given the events of the year. December 2020 produced a record number of new members for the 2021 year and bodes well for another growth year.

## PROGRAMS & ACTIVITIES

### Coaching Clinics

With our inability to conduct any clinics due to aquatic facility closures, Tarquin and the Coaching Committee set about developing some videos for our members to be able to keep swimming during the colder months or in their own backyard pools. These received a great following and included:

- How to swim with a tether
- How to swim in a wetsuit
- Backyard pool swim programs

A Friday Fundamentals coaching clinic hosted later in the year attracted ten swimmers and was coached by Kareena Preston.

### Pool Meets

Early in 2020, one pool meet at Newman Churchlands was conducted before lockdown restrictions saw the cancellation of the LiveLighter SC State Championships and all other LiveLighter pool meets. Pool meets resumed in July and saw three sprint meets hosted by Claremont, Stadium and Freo Fins and one distance meet, hosted by Leeming. The Just 100's was a new format competition hosted by Claremont as a fun way to get people back in the water at a short, sharp meet. Participation numbers were strong after the forced cancellation of so many meets throughout the year. Direct Swimmer Registration via MySwimResults is now being mandated for all future sprint meets in WA. This is exciting for many clubs who were finding the previous paper-based entry and payment system very labour intensive.

# EXECUTIVE OFFICER'S REPORT

## Virtual Meets

COVID-19 saw a reset of activities and exploration into finding new ways to continue to engage our members during the pool closures. This resulted in three 'virtual' meets enabling members to still be involved and engaged during restrictions. The LiveLighter Winter Solstice with over 300 swimmers taking part across WA was particularly successful and will become an annual event in the calendar.

## LIVELIGHTER WOW SWIMS, THE COMMUNITY SWIM SERIES FOR ALL

The beginning of 2020 saw four WOW Swims events complete, three achieving record numbers. Thankfully all swims managed to complete before the lockdown occurred. The commencement of the 2020-21 open water season saw an extraordinary uptake in open water swim participation, resulting in very solid numbers for our three swims held in November and December, with record numbers for the Freo Port Swim Thru, the Christmas 10k, both selling out. The growth in this market has been significant, with many new swimmers dipping their toes in to open water for the first time, setting us up for more growth in this market in 2021.

## ONLINE CLUB COACH COURSE PROJECT

When I challenged Kim Tyler, our Coach Educator and National Coaching Committee member, to repurpose the face-to-face Club Coach Workshop to an online delivery mode, she took the project with gusto. Kim led the delivery of this important project, dedicating hundreds of hours to launching a pilot program for testing in September last year. The results were impressive and resulted in the National Coaching Committee (NCC) endorsing this new mode of delivery. Following on from the success of this pilot program, Kim, the NCC and MSA are now seeking to transition this program onto the Dita Learning Management System, which will be an exciting new opportunity for potential coaches across Australia, with the ability to complete a large part of their training whenever they want and wherever they are located.

## MARKETING

### Let's Swim Together Campaign

With the return to swimming, Masters Swimming WA launched a state-wide 'Let's Swim Together' campaign across all clubs. This was a syndicated series of 'come and try' swim sessions followed by social events open to the general public. This involved clubs selecting a swim session and social occasion over a specific weekend, which was then promoted heavily via social media by Masters Swimming WA. New branding and communication materials for the campaign were created in-house by Tarquin and distributed for the clubs to use in their own local promotions. In addition, freshly designed A-pop-up banners were made for each club for their continued use at the pool at each club event to promote the presence of the club.

In total 19 sessions were conducted by 16 clubs across WA. Overall, the campaign was very successful in its key objectives of building brand awareness for Masters Swimming WA, promoting the sport and driving new membership opportunities for clubs. New memberships reached record highs in December & January following the campaign and clubs are still receiving the benefits. The success of the campaign has assured its repeat in 2021.

# EXECUTIVE OFFICER'S REPORT

## **Social Media Brand Guidelines**

New Social Media Brand Guidelines were developed by Samantha Parrotte before her departure and these were ably fine-tuned by Tarquin on her commencement. The clean, fresh branding looks appealing to a wider demographic of audience. This branding has now been applied to our webpages and other forms of advertising creating a consistent look and feel across multiple platforms. It was gratifying that Masters Swimming Australia liked the new branding guidelines such that they were picked up by the National Body and are now being utilised across the rest of Australia.

Social media has become an important marketing tool to build brand awareness and promote our events. New pages were established this year and we now have a presence with regular posts for both Masters Swimming WA and WOW Swims on Facebook, Instagram and LinkedIn. Boosting posts through paid advertising has had a significant impact on our campaigns, introducing members of the public to Masters Swimming WA and our open water swim series. This has also seen our audience of followers and interactions increase over the course of the year, meaning we are reaching a wider audience.

## **CLUB CONFERENCE**

Our second Club Conference was held on 8th August and attracted nearly 40 committee members from nearly 20 clubs. Following a keynote address from former Wallaby and Cystic Fibrosis sufferer, Nathan Charles discussing developing resilience in the face of adversity, presentations covered the following topics:

- Club Essentials – governance, committees, conflict of interest
- Social Media Tips & Tricks
- Member Engagement
- Innovation and problem solving

Developing our clubs is a key strategic objective to ensure that they have the capacity and capabilities to provide a great experience to their members.

## **STAKEHOLDER ENGAGEMENT**

To ensure the ongoing strength of our stakeholder engagement, two surveys were undertaken late last year to better understand the needs of our clubs and members.

### **Club Development Survey**

This survey was sent to Club Committees for them to complete as a committee to better understand the way each club is managed and their level of planning and governance undertaken so that we can identify areas where clubs require the most support. The new Participation and Club Development Officer will drive club development and best practice initiatives during 2021.

### **Member Survey**

Following on from the last member survey conducted in 2018, the purpose of this survey was to gauge the success of new initiatives developed over the previous couple of years as well as seek feedback to drive future planning. Feedback was excellent and ideas were excellent and have provided scope for new ideas. We were also delighted with the general level of satisfaction members have with the way Masters Swimming WA is currently being managed, suggesting we are getting a lot right.

# EXECUTIVE OFFICER'S REPORT

## STAFFING

The Masters Swimming WA office is currently run by two part-time staff, being the Executive Officer, Sophie Row (30 hours per week) and Communications & Events Coordinator, Tarquin Bateman (20 hours per week). Previous Events & Communications Coordinator, Samantha Parrotte (15 hours/week) resigned early in 2020 and the role was taken up by Tarquin Bateman. Tarquin's expertise in journalism, videography and social media has been put to excellent use on a number of different projects including the Online Club Coach Course, Brand Guidelines and social media pages

## GOVERNANCE

### Board Members

Our AGM held in March saw the addition of a new board member, Kate Baxter from Bold Park, taking over the Open Water Swim portfolio from Dr Ian Dunican. COVID-19 brought different situations to different people and we found three of our board members resigning due to professional pressures brought on by the pandemic. Director of Finance, Lizzie O'Brien, Open Water Swim Director - Dr Ian Dunican and HR expert - Tanya Pavez all resigned their positions during the early stages of the pandemic. We were fortunate to fairly quickly recruit Claremont member and qualified accountant, Tiffany Fraser-Gillard as the new Director of Finance, and we continue to seek EOs for the other two vacant positions.

## ACKNOWLEDGEMENTS

Moving into 2021 Masters Swimming WA has a number of incredibly exciting plans, additional staff members and a motivated Board. Never more so than now are we focused on creating a better swimming environment throughout the entire State and I look forward to working with all our Members, Clubs, Government partners and broader stakeholder groups to realise the opportunities that 2021 presents. I would like to take this opportunity to thank the Board, staff and volunteers of Masters Swimming WA, who have strongly supported and allowed the organisation to quickly adapt, innovate and create opportunities for our clubs and members. Special mention should also be made to Kim Tyler for her tireless efforts in driving and delivering the new online Club Coach Course, which will provide a legacy for coaches nationally for many years to come. Also, thanks must go to our major funding partners, Department Local Government, Sport and Cultural Industries (DLGSC) and Healthway, who continue to support us in our endeavours. Last but not least, a thank you to all our clubs and their committees who give up so much of their time to support their members, you are the lifeblood of our organisation.



***Yours in 'fitness, friendship & fun'***

**SOPHIE ROW**  
**EXECUTIVE OFFICER**

# OPEN WATER SWIMMING

## LIVELIGHTER WOW SWIMS

### VISION: TO BE THE LEADING COMMUNITY SWIM SERIES IN WA

2020 saw the last half of the 2019-20 season and the start of the 2020-21 LiveLighter WOW Swims season.

Seven events were held in 2020 including the Swim Thru Perth, Mandurah Australia Day Swim, City of Joondalup Mullaloo Mile, Coogee Jetty to Jetty, Lake Swim, Fremantle Ports Swim Thru, and Christmas 10k

## LIVELIGHTER WINTER SOLSTICE SWIM

Suggested by Richard Hughes from Claremont Masters, the LiveLighter Solstice Swim was a virtual open water swim that encouraged clubs to participate as a group. This event was held across the weekend of 20-21 June 2020. Rather than an individual winner, there was a winning club. There were three distance categories, as well as points for photographs and videos.

### Participation by distance:

ID	Event	competitor count <sup>1</sup>	'splash' count <sup>2</sup>
1	Quick Dip: 2-5 minute swim, or less than 400m (5 points per number of times swum)	8	9
2	Regular Swim: 5-20 minute swim, or 400m-1km (10 points per number of times swum)	36	39
3	Super Swim: 20-60+ minutes, anything more than 1km (30 points per number of times swum)	204	255
4	Email video - enter number of videos sent (10 points each)	53	93
5	Email photo - enter number of photos sent (5 points)	121	383

### Participation by club:

Club	Total Points	Entry Count	Average Points
<b>MANDURAH MASTERS</b>	<b>2245</b>	43	52.2
WESTCOAST MASTERS	2170	41	52.9
BUSSELTON MASTERS	960	29	33.1
BUNBURY MASTERS	885	21	42.1
COCKBURN MASTERS	880	22	40.0
FREMANTLE MASTERS SWIMMING CLUB	835	22	38.0
ROCKINGHAM MASTERS	645	12	53.8
PERTH CITY SWIM CLUB	570	14	40.7
GUILDFORD AND KALAMUNDA MASTERS	555	7	79.3
SOMERSET MASTERS SWIMMING CLUB	410	5	82.0
MELVILLE MASTERS	340	5	68.0
CLAREMONT MASTERS	220	7	31.4
BELMONT MASTERS	90	3	30.0
SWAN HILLS MASTERS	65	1	65.0
CARINE MASTERS SWIMMING (INC)	15	1	15.0

**3365**

*Registered Swimmers*

**5**

*Swims achieved record participation numbers*



# POOL SWIM MEETS

## LIVELIGHTER EVENTS

5 LiveLighter events were held during 2020 that included:

- Newman Churchlands LiveLighter Club Challenge
- LiveLighter Claremont Just 100's
- Leeming Masters LiveLighter 400-800m Event
- Stadium Masters Swimming Club LiveLighter Club Challenge
- Fremantle Masters Swimming Club LiveLighter Club Challenge

## RECORDS

### National Records

Paul Blackbeard (3) - Claremont

### State Records

Ian Stewart (7) - Maida Vale  
 Eleanor Parsons (6) - Claremont  
 Pauline Wingate (5) - Mandurah  
 Paul Blackbeard (3) - Claremont  
 Gwyn Williams (3) - Maida Vale  
 Vic Paul (3) - Stadium Masters  
 Damien Eyre (2) - Riverton  
 Dan Soanes (2) - Perth City  
 Alexandra Holt (1) - Armadale  
 David Hille (1) - Beatty Park

Stuart Anderson (1) - Maida Vale  
 Thomas Love (1) - Maida Vale  
 Danielle Pesci (1) - Bunbury  
 Lauren O'Connor (1) - Claremont  
 Susan Swire-Thompson (1) - Claremont  
 David Davies (1) - Carine  
 Jeffrey Byrne (1) - Whitford  
 Glad McGough (1) - Maida Vale  
 Eli Kitay (1) - Beatty Park

## NEW VIDEOS

In 2020, Masters Swimming WA began to utilise YouTube and video content online to provide learning opportunities for members and generate more interest in membership and upcoming events.

### Event Videos

In 2020, a video produced from the City of Joondalup Mullaloo Mile attracted 203 videos on YouTube, and more than 1200 views on Facebook. A video filmed for the Lake Swim will be released once promotion for the 2021 event begins.

### Making Waves

Making Waves is a series of interview videos recorded via Zoom highlighting the achievements, personalities and stories of Masters Swimming WA members. So far Siobhan Tyndall, Dominic Crouch and Rowena Burch have been interviewed. These videos have been viewed a collective 665 times.

### Coached Videos

In collaboration with Coach Educator, Kim Tyler, President Fiona Wilkins, WA Coaching Committee Chair Siobhan Tyndall and Coaching Committee member Robert Buetler, Masters Swimming WA produced several videos aiming to educate swimmers. The videos covered topics including swimming in a wetsuit, at-home swim exercises and tethered swimming. The videos were filmed and edited by Communications and Events Coordinator Tarquin Bateman. These videos have been viewed a collective 2911 times.

3

*Individual National  
Records*

42

*Individual State  
Records*

# LETS SWIM TOGETHER

The Let's Swim Together campaign was a syndicated series of 'come and try' swim sessions followed by social events that were open to the general public. The swim sessions and social events were organised and run by the individual clubs. Attendees were able to participate in the swimming session with the opportunity to make new friends, try the sport and have fun. There was no obligation to join, but attendees may have chosen to do so. Clubs were able to offer their trial period (of up to 4 weeks) for interested attendees. This then backed on to the opening of 12 month memberships on December 1.

The campaign was originally ran from October 30 - November 4. In total 19 sessions were run by 16 clubs across WA. The campaign was very successful in its key objectives of building brand awareness for Masters Swimming WA, promoting the sport and driving new membership opportunities for clubs.

Club Name	Session Dates	Attendees	Sessions
Armadale Masters	Oct 30, Oct 31	2	2
Beatty Park Masters	Oct 31	4	1
Belmont Masters	Nov 1	0	1
Bunbury Masters	Nov 1, Nov 2	11	2
Busselton Masters	Nov 1	7	1
Geraldton Masters	Nov 1	2	1
GK Masters	Oct 31	6	1
Inglewood Masters	Oct 31	8	1
Leeming Masters	Nov 4	2	1
Newman Churchlands Masters	Nov 1	1	1
Perth City Swim Club	Oct 31	Unknown	1
Rockingham Masters	Oct 31	21	1
Somerset Masters	Nov 1	6	1
Stadium Masters	Oct 31, Nov 1	4	2
Westcoast Masters	Oct 31	4	1
Whitford Masters	Oct 31	10	1
TOTALS:		Approx. 88	19

## Signage

New pop-up banners were designed for all Masters Swimming WA clubs as part of this campaign, featuring the new phrase "Come and Join Us!". This will hopefully drive new passive membership opportunities for clubs when banners are displayed on pool deck. Colours and fonts reflect the WA branch style guide. A dark blue background was chosen to prevent the sign becoming dirty-looking too quickly.



# COACHING

## Online Club Coach Workshop

Spurred on by the adversity and event cancellations of COVID-19, 2020 saw a huge shakeup of the Club Coach Workshop with a new online platform and educational video content. The aims of the project were to:

- Improve accessibility of the Workshop for all aspiring coaches
- Allow coaches to start and complete modules as it suits them
- Allow coaches to progress through the Workshop content at their own pace
- Encourage more regional coaches to accredit
- Update and improve the Workshop to reflect increased technology use in society

Previously, the Club Coach Workshop was held as a full day in-person seminar, with participants completing all theory and practical assessment work on the day. The in-person nature of the Workshops was a barrier for many to become accredited, particularly regional coaches. The length of the Workshops also often presented barriers for people with conflicting work or personal commitments.

The online delivery platform will mean coaches can start and complete the Workshop at any time from anywhere. Dedicated Coach Assessors will be available to Workshop participants, with regular scheduled Zoom meetings to support online learning. Practical in-pool assessments will be completed at the coach's regular pool under observation by an experienced mentor coach from their Club.

Sparked by an idea from Sophie Row, the project was driven by Coach Assessor Kim Tyler, with support from our many coaches and Masters Swimming WA Board. Over 500 volunteer hours were put into the project, with swimmers, staff and coaches alike collaborating on new video content. Western Australian coaches Siobhan Tyndall, Marion Durham, Kim Tyler, Elena Nesci and Jon Haines (pictured in order below) are featured in the Workshop video content, which was filmed and produced in-house by Masters Swimming WA's Communications and Events Coordinator, Tarquin Bateman.

The online workshop was beta tested by both aspiring and existing coaches to ensure quality, consistency and refine any areas of confusion and in late 2020 the new delivery mode was approved by the National Coaching Committee and is in the process of being rolled out as a National program across all Masters Swimming clubs in Australia.

## The Committee

Siobhan Tyndall was welcomed as the new Chair of the Masters Swimming WA Coaching Committee. Kim Tyler, Robert Buetler, Viki Shelver, Fiona Wilkins and Sophie Row continued in their existing roles.



# TECHNICAL OFFICIALS

## Annual Workshop

2020 was a very quiet year due to the global pandemic resulting in few opportunities to meet for events during the lockdown period.

The annual Technical Officials Workshop was held on Saturday 14th March with 7 officials attending. The Workshop discussed issues including the new reaccreditation process, a proposal for alternative meet formats at informal events, self-marshalling at LiveLighter Club Challenges and multi-class categories.

Officials agreed the new reaccreditation process introduced in 2019 had been implemented effectively and was working well. The process ensures reaccreditation is fair to those who volunteer their time to officiate at swim meets.

In regard to discussion around alternative meet formats for less formal events there would still be a requirement for a swim meet to be sanctioned however, no disqualifications would be issued. Officials would be in place to ensure safety and to advise swimmers of any issues with their stroke techniques, starting and finishing actions but in general, swim meets of this nature would allow competitors to have a fun and relaxed swim experience.

## LiveLighter State Championships

This event was cancelled due to COVID-19

## Courses

No Technical Official Courses were held due to COVID-19

## Events

Our Technical Officials attended and worked at the following pool events during 2020:

- Newman Churchlands LiveLighter Club Challenge - 16th February 2020
- Claremont Just 100's - 30th August 2020
- Leeming Masters LiveLighter Distance Swim meet - 20th September 2020
- Fremantle Masters LiveLighter Club Challenge - 15th November 2020
- Stadium Masters LiveLighter Club Challenge - 25th October 2020

Technical Officials also attended seven LiveLighter WOW Swims series events including:

- Swim Thru Perth,
- Mandurah Australia Day Swim
- City of Joondalup Mullaloo Mile
- Coogee Jetty to Jetty 24
- Lake Swim
- Fremantle Ports Swim Thru
- Christmas 10k.

## Resignations

I would like to extend my sincere gratitude to Noela Medcalf, Irene Tester and Margaret Roffman who have resigned from Technical Official duties in 2020 after many years of service.

Their contributions to the Technical Official team will be sorely missed. Enjoy your retirement and we hope to see you around the pool or open water in the future.

Looking forward to a successful and busy 2021.  
All the best,

**LYNNE DUNCAN**  
**TECHNICAL EDUCATION COORDINATOR**



# ANNUAL AWARDS

## 2020 McDonald Shield - Best Club Administration

Bunbury Masters Swimming Club

## 2020 Annual Service to Masters Swimming WA

Richard Johnson - Claremont Masters

## 2020 Official of the Year

Not Awarded

## 2020 Coach of the Year

Siobhan Tyndall

## 2020 Perc Edwards Volunteer of the Year Award

Mike Kerman - Westcoast Masters Swimming Club

## 2020 Correspondence Country Carnival

Bunbury Masters

## 5 Years of Service to Masters Swimming WA

Pamela Walter - Stadium

## 10 Years of Service to Masters Swimming WA

Fiona Wilkins - Perth City



*Bunbury Masters*



*Fiona Wilkins*

## LIVELIGHTER POOL MEET AWARDS

### 2020 LiveLighter State Championships

The 2020 State Championships at Mandurah were cancelled due to COVID-19. The event has been rescheduled for 2021.

### 2020 LiveLighter Club Challenge Series

No awards were given, as the LiveLighter Club Challenge series events were impacted by COVID-19.

## LIVELIGHTER VIRTUAL MEET AWARDS

### 2020 LiveLighter Solstice Swim Winning Clubs

Club	Points
Mandurah Mannas	2245 points
Westcoast Masters	2170 points
Busselton Masters	960 points
Bunbury Masters	885 points

### 2020 LiveLighter Fitness, Friendship and Fun Virtual Meet Top 5

Name	Club	Points
Michael & Jeanne	Melville	425
Cherie Savin	Rockingham	340
Kate Baxter	Bold Park	270
Lauren Barnett	Carine	245
Monique Gilks	Busselton	210

### 2020 LiveLighter Swim to Everest Virtual Meet Winning Team

Sagarmatha Selkies - Whitfords Masters

# VORGEE ENDURANCE 1000 AWARDS

## 2020 Vorgee Endurance 1000 Trophy Maximum Point Scores

Peter Coyle - Somerset Masters

Theresa Elliot - Claremont Masters

Richard Johnson - Claremont Masters

## 2020 Vorgee State Endurance 1000 Winning Club

Claremont Masters 6478 points

## 2020 Vorgee State Endurance 1000 Winning Country Club

Bunbury 6006 points

## 2020 Vorgee Endurance 1000 Trophy Point Scores

Club Code	Club Name	Points	Average Points	F-Points	M-Points	Participants	Female	Male	Members
WCM		6478	63.51	2433	4045	43	25	18	102
WBB		6006	72.36	2682	3324	61	29	32	83
WAM		5553	106.79	4101	1452	29	19	10	52
WSU		4896	132.32	3582	1314	20	12	8	37
WSM		4403	102.40	1821	2582	20	10	10	43
WWF		4319	154.25	1762	2557	21	10	11	28
WMV		3995	65.49	1744	2251	25	13	12	61
WML		3814	79.46	1741	2073	18	6	12	48
WBM		1936	46.10	877	1059	20	12	8	42
WSS		1336	16.10	558	778	48	22	26	83
WIW		1079	28.39	903	176	30	14	16	38
WMH		987	10.85	936	51	17	10	7	91
WPC		435	4.44		435	2		2	98
WBS		366	4.11	211	155	23	11	12	89
WGT		240	18.46	240		5	5		13
WLM		139	6.95	61	78	10	4	6	20
WRV		43	1.65	3	40	4	1	3	26
WSH		18	1.00	13	5	4	3	1	18
WOP		15	0.17		15	1		1	90
WFR		15	0.12		15	1		1	122
WSG		5	0.56		5	1		1	9

## 2020 Vorgee Million Metre Award Recipients

### Five Million

Merilyn Burbidge - Stadium Masters

Bevan Goodreid - Cockburn Masters

### One Million

Jean-Anne David - Swan Hills Masters

Denise Sweetman - Swan Hills Masters



*Jeanne-Anne David*

# LIVELIGHTER WOW SWIMS AWARDS

## LiveLighter WOW Swims 2019 - 20 Series Winners - open to members & public

### FEMALE AGE GROUP WINNERS

Age Grp	Swimmer	Points
Under 15	Eleanor Jackson	38
15-24	Claire Blaquiere	33
25-34	Katy Welch	34
35-44	Emily Poulton	37
45-54	Allison Hass	68
55-64	Julie O'Connor	64
65-74	Ann-Maree Lynch	66
75+	Theresa Elliott	90

### MALE AGE GROUP WINNERS

Age Grp	Swimmer	Points
15-24	Max Coten	62
25-34	Stuart Anderson	72
35-44	Clinton Greener	68
45-54	Peter Gray	68
55-64	Jon Haines	88
65-74	Robert Buetler	72
75+	Stuart Gray	80

## 2020 LiveLighter Masters Swimming Open Water State Championships Age Group Winners

### FEMALE AGE GROUP WINNERS

Age Grp	Swimmer	Club
18-24	Carmi Louw	Westcoast
25-29	Amy Kerman	Westcoast
30-34	Rachael Cooper	GK Masters
35-39	Natalie Taylor	Perth City
40-44	Nancy Shaw	Claremont
45-49	Claire Ware	GK Masters
50-54	Allison Hass	Perth City
55-59	Lesley Hart	Maida Vale
60-64	Lyle Kildea	Rockingham
65-69	Viki Shelver	Westcoast
70-74	Robyn Smith	Claremont
75-79	Theresa Elliott	Claremont

### MALE AGE GROUP WINNERS

Age Grp	Swimmer	Club
30-34	Emmanuel Sandino	Albany
35-39	Greg Bourne	Maida Vale
40-44	Clinton Greener	Beatty Park
45-49	Leon Musca	Perth City
50-54	Aaron Maxwell	Perth City
55-59	Jon Haines	Perth City
60-64	Colin Plant	Bold Park
65-69	Robert Buetler	Fremantle
75-79	Stuart Gray	Claremont

## 2020 LiveLighter Masters Swimming WA Open Water State Championships Overall Winners

### Overall Female Winner

Theresa Elliott - Claremont

### Overall Male Winner

Jon Haines - Perth City

### Top Club Points Winner

Perth City



# ATTENDANCE & MEMBERSHIP

Board	Council of Clubs (4)	Board Meetings (9)
Fiona Wilkins	4	9
Tiffany Fraser-Gillard	1	5
Siobhan Tyndall	4	8
Lynne Duncan	4	8
Richard Hughes	4	9
Adam Pring	3	8
Lizzie O'Brien (resigned)	2	2
Kate Baxter	1	7
Tanya Pavez (resigned)	-	2
Dr. Ian Dunican (resigned)	-	1

Clubs	Council of Clubs (4)	Club Membership at EOY 2020
Albany	-	8
Armadale	4	53
Beatty Park	4	91
Belmont	2	42
Bold Park	4	76
Bridgetown	-	4
Bunbury	4	83
Busselton	3	88
Carine	2	21
Claremont	4	107
Cockburn	4	86
Fremantle	3	122
Geraldton	2	13
Guildford/Kalamunda	-	31
Inglewood	4	38
Kwinana	-	11
Leeming	4	20
Leisurepark	-	17
Maida Vale	4	62
Mandurah	4	94
Melville	4	48
Newman Churchlands	-	23
Perth City	4	99
Riverton	4	27
Rockingham	3	51
Sandgropers	-	9
Somerset	4	42
Stadium	3	52
Superfins	3	33
Swan Hills	2	18
Westcoast	4	114
Whitfords	2	28
Wickham	-	-

# PHOTOS FROM THE YEAR

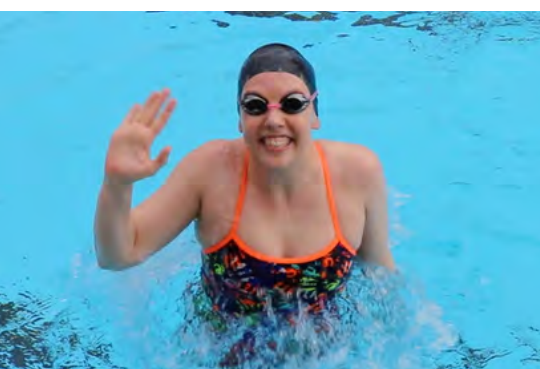
Masters Swimming Western Australia Inc. proudly supports and thanks all clubs, members and swimmers.



# PHOTOS FROM THE YEAR



# PHOTOS FROM THE YEAR



# VALE ALAN GREEN

Beatty Park Masters and Masters Swimming WA were deeply saddened to farewell cherished member Alan Green on May 1st, 2020 at the age of 84 years. Alan, together with his wife Penny, have been active members since 1987. Alan held a variety of positions at Beatty Park Masters including Recorder and Newsletter Writer/Editor for many years. Alan was awarded Club Person of The Year in 1996.

He loved all things electrical, and this interest led him to teach himself about computers. Over more than 25 years, he gave a great deal to the Masters Swimming WA branch, as a member of State Committees, spending countless hours working with Jeff Upton to develop computer programs to enable the smooth running of all types of carnivals.

At Beatty Park Masters there will always be an enduring memory of Alan's recipe for a sure-fire means to success in the pool. He ate a meat pie and a Mars bar only minutes before his race at the Nationals, and swam his best time for that year. Much to his delight, Alan also won a silver medal at the Hobart Nationals in 2015.

We will always remember his humour and cheerful nature. "Keep swimming," Alan.



*Alan Green*

# VALE LES STEWART

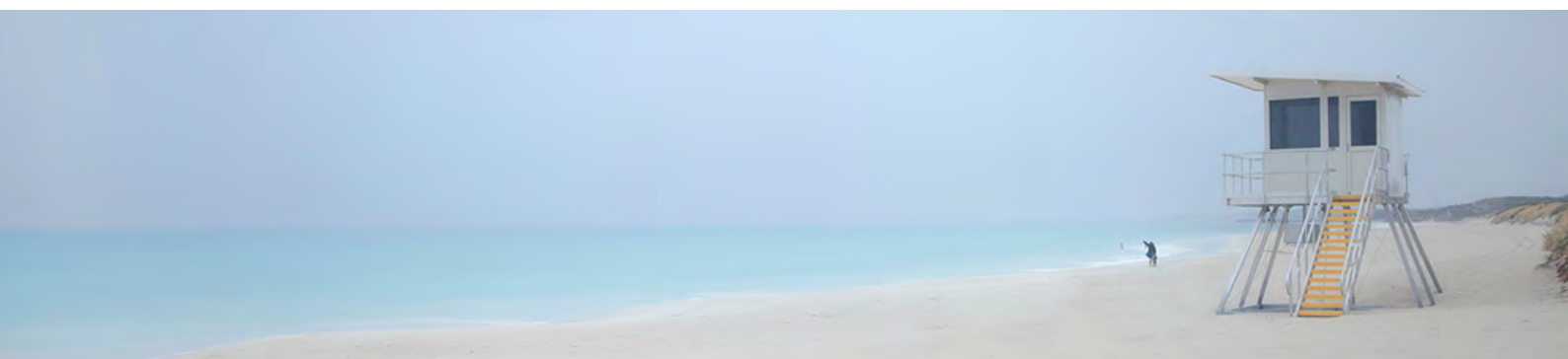
Westcoast Masters and Masters Swimming WA were deeply saddened by the passing of beloved member Les Stewart on Sunday 6th September 2020. Les was a long time member of Westcoast Masters and will be remembered as a true gentleman.

For those who did not know Les, he was a very dedicated open water swimmer and many current members have wonderful memories of him in the club. Les swam in the first ever scheduled Rottneest Channel Swim on the 18th of March 1956 as a solo swimmer. Les also went on to swim the channel four times more during the modern era of the Rottneest Channel Swim Association.

Les will be missed by many, and remembered always.



*Les Stewart*



# FINANCIAL STATEMENTS

## Masters Swimming WA Financial Statements

Year ending 31st December 2020

### CONTENTS

- Independent Audit Report
- Profit & Loss Account
- Balance Sheet

**Masters Swimming WA Incorporated**  
**Board Report**  
**for the Year Ended 31 December 2020**

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The Board is responsible for the preparation of the Financial Statements and present this report on Masters Swimming WA for the financial year ended 31 December 2020 to the members of Masters Swimming WA.

**Directors**

The names of the directors in office at any time during or since the end of the year were:

Fiona Wilkins  
Tiffany Fraser-Gillard – from June 2020  
Siobhan Wilkins  
Adam Pring  
Katie Baxter  
Lynne Duncan  
Richard Hughes  
Dr Ian Dunican – resigned in May 2020  
Lizzie O'Brien – resigned in May 2020  
Tanya Pavez – resigned in June 2020

The Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

**Operating Result**

Masters Swimming WA (MSWA) recorded an audited net profit for the financial year of \$17,193.

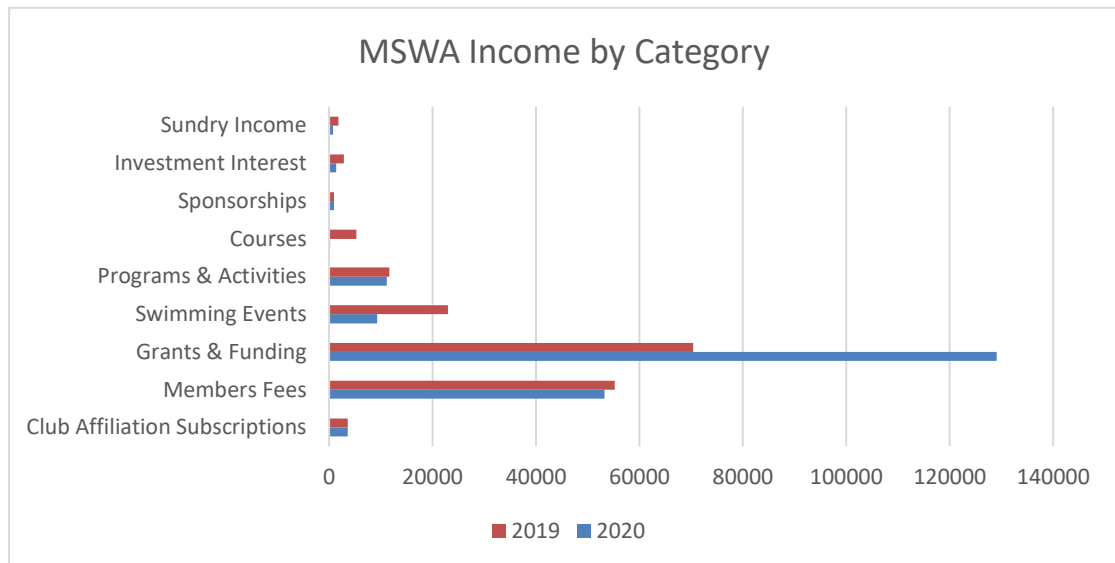
**Review of Operations**

A review of MSWA's operations during the financial year, and the results of those operations, is as follows:

**Income**

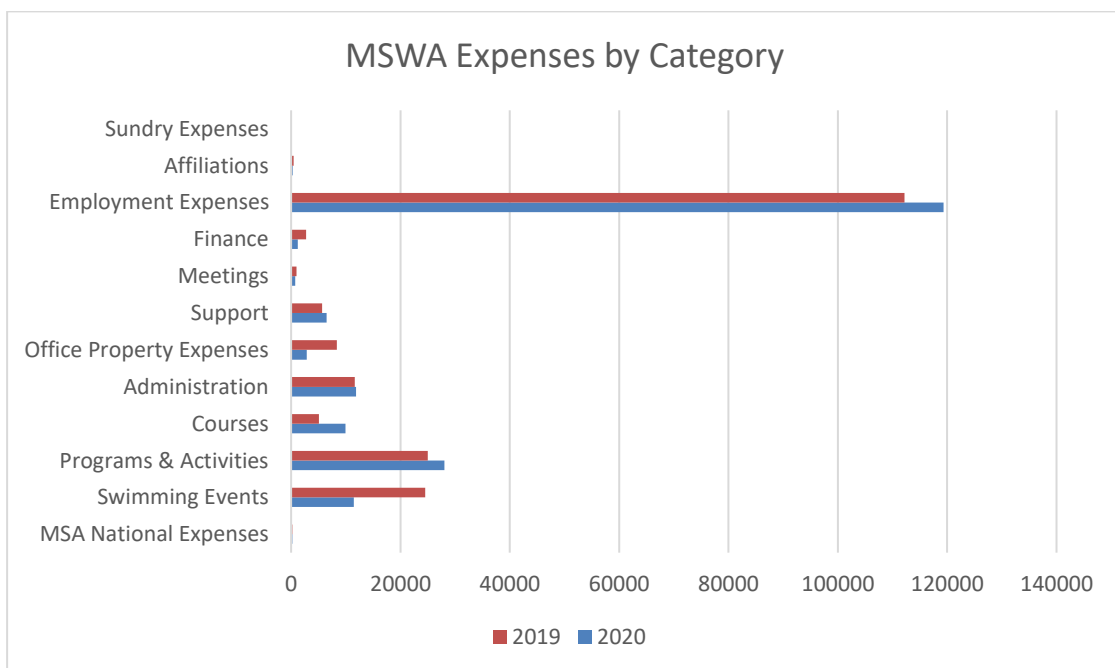
MSWA's operations during the year were significantly impacted by the effects of Covid-19. Many swimming events, programmes and courses were cancelled, and this resulted in lower than budgeted revenues in these areas, along with fewer memberships. The decrease in revenue from these categories was, however, offset by the Australian Governments' Job Keeper payments, federal government Cash Flow Boost (CFB) and Resilience Funding received from the Department of Local Government, Sport and Cultural Industries.

Overall, total revenue was up from 2019 by 20% to \$209,678 (from \$174,581). Income by category from 2019 to 2020 is shown in the chart below.



### Expenses

Total Expenses were slightly lower than in 2019 due to lower expenditure on cancelled swimming events and a temporary rent waiver granted by VenuesWest due to Covid-19 restrictions. Overall, expenses were down \$4368, or 2.25% to \$192,485 in 2020, compared to \$196,853 in 2019, as illustrated in the following chart.



The Balance Sheet shows MSWA has net assets of \$192,950, up from \$175,757 in 2019, which continues to include an investment amount of \$140,000.

MSWA has ended the Financial Year in a sound financial position and continues to plan ahead for new activities and programmes in 2021.

**After Balance Date Events**

No matters or circumstances have arisen since the end of the financial year which significantly affect, or may significantly affect, the operations of MSWA, the results of those operations, or the state of affairs of MSWA in future financial years.

Signed in accordance with a resolution of the Directors:

A handwritten signature in blue ink, appearing to read 'T Fr Gillard', is written over a faint rectangular stamp.

Tiffany Fraser-Gillard CPA  
**Director of Finance**

Dated this 3<sup>rd</sup> day of March 2021

## INDEPENDENT AUDITORS REPORT

### TO MEMBERS OF MASTERS SWIMMING WESTERN AUSTRALIA INC

#### Scope

We have audited the accompanying financial report, being a special purpose financial report, of **MASTERS SWIMMING WESTERN AUSTRALIA INC**, which comprises the statement of financial position as at **31st December 2020**, the statement of comprehensive income for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information.

The committee is responsible for the preparation of the financial report and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the financial reporting requirements of the constitution and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as the committee determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian auditing standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a fair presentation, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

In conducting our audit, we have complied with the independence requirements of the Australian professional accounting bodies.

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the committee's reporting responsibilities under the constitution. As a result, the financial report may not be suitable for another purpose.

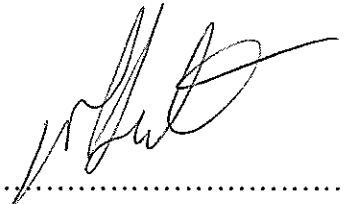
#### Qualification

As is common for organisations of this type it is not practical for **Masters Swimming Western Australia Inc** to maintain an effective system of internal control over all income until their initial entry in the accounting records. Accordingly our audit in relation to income was limited to the amounts recorded.

**Qualified Audit Opinion**

In our opinion, except for the limitations above, I believe the financial statements of **Masters Swimming Western Australia Inc** present fairly the financial position as at the **31st December 2020**.

**Name of Firm:** BYERS SCOTT PTY LTD



.....  
**Name of Partner:** Lloyd Scott

**Address:** 565 Hay Street, Daglish WA 6008

**Dated this:** 19<sup>th</sup> day of February 2021.

**Masters Swimming WA Inc**  
 HBF Stadium  
 100 Stephenson Avenue  
 Mount Claremont  
 WA 6010

**Balance Sheet**

December 2020

	This Year	Last Year
	\$	\$
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash on hand	275,208	241,446
Other assets	5,909	15,285
<b>Total CURRENT ASSETS</b>	<b>281,117</b>	<b>256,731</b>
<b>PROPERTY &amp; EQUIPMENT</b>		
Equipment at Cost	6,306	6,306
Equipment Accum Dep	(6,306)	(6,306)
<b>Total PROPERTY &amp; EQUIPMENT</b>	<b>-</b>	<b>-</b>
<b>Total ASSETS</b>	<b>281,117</b>	<b>256,731</b>
<b>LIABILITIES</b>		
<b>CURRENT LIABILITIES</b>		
Trade Creditors	5,352	1,921
Sundry Creditors & Accruals	1,200	1,100
Prepaid Income	30,905	20,000
Prepaid Membership	16,543	13,914
Bonds Held	-	500
Sanction Fees In Advance	-	700
GST Liabilities		
GST Collected	16	6,325
GST Paid	(27)	(963)
Payroll Liabilities		
Superannuation Payable	2,680	2,518
Provision for Annual Leave	7,924	5,100
PAYG Tax Payable	-	6,287
Other current liabilities	23,574	23,574
<b>Total CURRENT LIABILITIES</b>	<b>88,167</b>	<b>80,975</b>
<b>Total LIABILITIES</b>	<b>88,167</b>	<b>80,975</b>
<b>Net Assets</b>	<b>192,950</b>	<b>175,756</b>
<b>EQUITY</b>		
Retained Earnings	175,757	198,028
Current Year Surplus/Deficit	17,193	(22,272)
<b>Total EQUITY</b>	<b>192,949</b>	<b>175,757</b>

Masters Swimming WA Inc  
 HBF Stadium  
 100 Stephenson Avenue  
 Mount Claremont  
 WA 6010

## Income Statement

January 2020 To December 2020

	This Year	Last Year
	\$	\$
<b>INCOME</b>		
Club Affiliation Subscriptions	3,598	3,595
Members Fees	53,244	55,210
Grants & Funding	129,079	70,373
Swimming Events	9,316	22,963
Programs & Activities	11,165	11,624
Courses	222	5,253
Sponsorships	909	909
Investment Interest	1,396	2,862
Sundry Income	750	1,793
<b>Total INCOME</b>	<b>209,678</b>	<b>174,581</b>
<b>EXPENSES</b>		
MSA National Expenses	205	205
Swimming Events	11,471	24,513
Programs & Activities	28,044	24,973
Courses	9,927	5,094
Administration	11,897	11,641
Office Property Expenses	2,885	8,334
Support	6,491	5,644
Meetings	738	978
Finance	1,200	2,764
Employment Expenses	119,360	112,210
Affiliations	268	468
Sundry Expenses	(0)	30
<b>Total EXPENSES</b>	<b>192,485</b>	<b>196,853</b>
<b>Net Surplus/(Deficit)</b>	<b>17,193</b>	<b>(22,272)</b>

# WITH THANKS TO OUR FUNDING PARTNERS & SPONSORS

Masters Swimming Western Australia Inc. is very pleased to acknowledge its funding partners and sponsors who provided great assistance during 2020.

## FUNDING PARTNERS



Department of  
Local Government, Sport  
and Cultural Industries



## SPONSORS





**masters  
swimming**  
WESTERN  
AUSTRALIA

ABN 78 031 092 581

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