



2019 Annual Report

MASTERS SWIMMING WESTERN AUSTRALIA INC.

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PARTNERS, LIFE MEMBERS, PATRON, BOARD & STAFF

Partners

Masters Swimming Australia
Department Local Government,
Sport & Cultural Industries
Healthway
asb Marketing

Patron

Priya Cooper OAM

Life Members

Dr Kay Cox
Robert Dunstan (deceased 2010)
Fred Johnson (deceased 2013)
Lynne Malone
Glenys McDonald
Jack Busch
Frank Mongan (deceased 2013)
Judith Crawford
David Cummins
Sandra Mutch
Peter Maloney
Kim Tyler
'Tricia Summerfield
Lynne Duncan
Ron Gray

Board of Management

President & National Delegate

Fiona Wilkins - Perth City

Director of Finance

Lizzie O'Brien - Perth City

Directors

Lynne Duncan - Maida Vale

Dr Ian C. Dunican - Claremont

Richard Hughes - Claremont

Andreas Muller - Perth City

Adam Pring - Beatty Park

Staff

Executive Officer

Sophie Row

Project Coordinator

Nadine Georgiades - Retired Sept 2019

Communications & Events Coordinator

Samantha Parrotte - From Sept 2019



OFFICERS & COMMITTEES

State Officers

State Recorder

Sandra Mutch - Swan Hills

Swim Meet Coordinator

Sue Pow - Beatty Park

Pool Officials Coordinator

Pamela Walter - Stadium

Open Water Officials Coordinator

Ron Gray - Leeming

Open Water Sanctions Coordinator

David Tydeman - Fremantle

Open Water Equipment Coordinators

Nick Wyatt - Cockburn - resigned August 2019

Peter Marr - Cockburn - resigned August 2019

Technical Education Coordinator

Lynne Duncan - Maida Vale

Member Protection Officer

Sophie Row - Masters Swimming WA (from Oct 2019)

National Appointments

National Swim Meet Committee

Fiona Wilkins - Perth City

National Coaching Committee

Kim Tyler - Fremantle

Elena Nesci - Claremont

National Technical Committee

Peter Maloney - Melville

National Board of Management

Wendy Holtom - Sandgroopers

Committees

COACHING COMMITTEE

Chair - Andreas Muller - Perth City

Coach Assessor - Kim Tyler - Fremantle

Elena Nesci - Claremont - Resigned Sept 2019

Robert Buetler - Fremantle

Viki Shelper - Westcoast

Sophie Row - Executive Officer

FINANCE & AUDIT COMMITTEE

Lizzie O'Brien - Perth City

Fiona Wilkins - Perth City

Nick Wyatt - Cockburn

Sophie Row - Executive Officer

POOL COMPETITION COMMITTEE

Chair - Richard Hughes - Claremont

Sue Pow - Beatty Park

Sandra Mutch - Swan Hills

Rowena Burch - Armadale

Steve Crake - Mandurah

Damien Eyre - Riverton

Sophie Row - Executive Officer

OPEN WATER SWIM COMMITTEE

Chair - Dr Ian C. Dunican - Claremont

David Tydeman - Fremantle

Nick Wyatt - Cockburn

Peter Marr - Cockburn

Ron Gray - Leeming

Suzanne Bird - Claremont

Elena Nesci - Claremont

Sophie Row - Executive Officer

TECHNICAL COMMITTEE

Lynne Duncan - Maida Vale

Ron Gray - Leeming

Sue Pow - Beatty Park

Pamela Walter - Stadium

Des Seery - Mandurah

Rowena Burch - Armadale

Sophie Row - Executive Officer

YOUTH ADVISORY PANEL

Siobhan Wilkins - Perth City

Lucy Morrison - Beatty Park

Rowena Burch - Armadale

Sophie Row - Executive Officer

PRESIDENT'S REPORT

2019 has been another successful growth year for Masters Swimming WA. The Board perceive this as our primary focus reflecting the new Strategic Plan 2019-2022. The organisation has been led by a strong Board and Executive Officer - Sophie Row. To keep Masters Swimming WA as the number one organisation for adult swimming requires the organisation to develop sound practices and to maintain and improve our programs to encourage greater participation.

The introduction of our branded open water series has seen WOW Swims in its second year gain a greater foothold in the already busy summer season of open water swimming. As such, the key aspects of providing swims that are safe yet challenging in a variety of locations whilst still maintaining the community feel of these swims is one of our main aims. We are now in a time where safety and the professionalism of our WOW brand is paramount.

In the pool we are yet to see the increase in numbers that open water swimming is achieving. Pool competition swimming has seen a significant decrease in numbers especially in the under 50 age group. However, large participant numbers were reflected in the State Relay Competition and 2019 State Championship event held at HBF Stadium. The Pool Competition Committee is looking at ways to improve all Livelighter events to attract greater numbers.

All our pool and open water competitions have been conducted to the highest standard thanks to the professionalism of the Technical Officials. Masters Swimming WA is committed to providing coaching and technical official courses to maintain the skills of both of these groups. Swimmers benefit firsthand from the expertise that both these groups provide at club and competition level.

The contribution of club committees, club coaches and volunteers is what makes the heart of MSWA tick and contributes to the strong position our organisation is currently experiencing. All those who volunteer in club roles are to be congratulated for their outstanding work.

Masters Swimming WA has also supported clubs with growth strategies through the introduction of the Annual Club Conference in August providing a raft of information which can be used to help build stronger clubs.

As the National Delegate to the Board of Masters Swimming Australia, I also contribute by attending the AGM and Autumn meeting in April and the Spring meeting in October. In 2019 the Autumn meeting was held in South Australia at the conclusion of the 2019 National Championships. It was voted at this meeting that the two should be separated as the volunteers who run the national championships are often delegates to the Board. The Spring meeting in Melbourne was also attended by the Masters Swimming WA EO and coincided with the retirement of the previous Masters Swimming Australia General Manager Noeleen Dix and the appointment of Sarah Pisterman to the role. Masters Swimming WA would like to thank Noeleen for her contribution to Masters swimming and assisting the Masters Swimming WA EO across her time in that role. Noeleen was always available to offer assistance on a broad range of topics.



PRESIDENT'S REPORT

Recent National Board discussions have focused around the following; inclusion of multiclass in the National Championships (Autumn 2019), word and rule changes for FINA Masters rules, the development of a new Strategic Plan (October 2019), the National Swim Series and the E1000 pool series. The meetings are long, but it is great to have the opportunity to talk to representatives from different states and get some new perspectives and ideas.

Special thanks to all Board members Lizzie O'Brien, Richard Hughes, Adam Pring, Ian Dunican, Lynne Duncan and Tanya Pavez (temporary Board member) who freely contribute their time to the development of this organisation. Sandra Mutch stepped down from the Board at the AGM and Andy Muller at the end of 2019. Both have made significant contributions to the advancement of Masters Swimming WA and the sport of swimming.

Thank you also to Nadine Georgiades Masters Swimming WA Project Co-ordinator who retired from her position in September 2019. Her dedication to helping Masters Swimming WA across so many events and many years of service are greatly appreciated. Samantha Parrotte commenced in a part time position. I would also like to thank Sophie Row on behalf of all members of Masters Swimming WA. Sophie has made major inroads into bringing the governance aspect of Masters Swimming WA in line with DLGSC expectations as well as dealing with immediate issues that arise on the frontline in the office. The past 12 months have been exceedingly busy and we thank her for the professional way she approaches all aspects of this varied job.

December 2019 saw Masters Swimming WA move their premises back to the HBF Stadium precinct.

The future of Masters Swimming WA is to try and encourage more recreational swimmers to enjoy the benefits of becoming a member of a Masters Swimming club. I would also like to encourage all Masters members to consider their role within this organisation and aim to volunteer some of their time toward this great organisation. As we move into the development and expansion phase of the Strategic Plan, the Board is looking to secure our future in the WA sporting arena through added benefits for all its members.

Yours in 'fitness, friendship & fun'

FIONA WILKINS
PRESIDENT



EXECUTIVE OFFICER'S REPORT

OVERVIEW

2019 saw the commencement of Masters Swimming WA's new Strategic Plan for 2019-22, which had been developed by the Masters Swimming WA Board with input from key stakeholders during 2018 and was the operational focus for the year.

The strategic approach taken acknowledges four pillars of success.

Profile

Enhancing our profile to grow the number and diversity of adults enjoying swimming by appealing to a wider audience

People

Delivering a range of high quality programs to support and motivate our clubs, members, volunteers and workforce

Partnerships

Collaborating in new and innovative mutually beneficial relationships with other organisations to encourage more adults to swim

Performance

Strengthening our organisational sustainability for the future

Critical to the success of these pillars is ensuring the organisation operates with good governance through having a strong policy framework, impeccable board behavior, transparency in everything we do, regular evaluation of board performance and succession planning in place. Alongside this governance framework, revised guiding principles and values of integrity, collaboration, respect, community and fun, will hold the organisation to account and drive the way we behave.

PROFILE

Following on from the release of the Sport Australia State of Play Report early in the year identifying approx. 350,000 recreational swimmers in WA, focus has been on creating inspiring and fresh marketing strategies to attract a younger audience (18-45). Social media incorporating younger profiles, striking imagery and fun memes has seen our online audience grow and this strategy will continue going forward to assist in promoting 'fitness, friendship and fun' for all swimming adults.

Open water swimming in WA has seen an increasing number of participants in recent years, which has resulted in the summer become saturated with open water swim events. While Masters Swimming WA clubs have hosted open water swims for many years, the timely launch of the new branded series WOW Swims in late 2018 as an umbrella brand for these events, resulted in great exposure for Masters Swimming WA to this growing market. The brand's strong imagery and fresh, youthful appeal was promoted extensively on social media, particularly Facebook and Mailchimp newsletters, resulting in an expanding database and opportunities to promote masters swimming to this audience. The seven WOW Swims hosted during 2019 achieved record high numbers of participants on the back of a strong 2018, and has become an important vehicle in updating our public perception among the recreational swimmer and promoting the benefits of masters swimming.

Membership numbers in 2019 achieved another record high of 1,657 including 1641 swimming memberships being an increase on the record high from 2018. This was a very pleasing outcome as historically member numbers have increased in the year WA has hosted a Nationals Event (2018) but has been followed by a decline in members the following year. Encouragingly, our members under the age of 35 have now increased to approx. 15% of our total membership, growing steadily over the course of the year. This provides a good foundation for us to continue our growth strategy, in particular targeting the vast number of swimmers in the recreational market.



EXECUTIVE OFFICER'S REPORT

PEOPLE

Development of our People is a critical pillar in our Strategic Plan, incorporating a number of different initiatives undertaken through the year. We aimed to provide a range of high quality programs to support and motivate our workforce, clubs, volunteers and members.

A wide variety of coach and swimmer education clinics were conducted throughout the year and promoted widely to both members and the public via social media and e-newsletters and provided us with an opportunity to encourage non-members attending a clinic, to join a club. Clinics were well attended and proved very popular.

Providing development pathways for volunteers and staff saw several opportunities presented during 2019. The establishment of the Youth Advisory Panel comprising members aged between 18-35 saw excellent ideas generated to attract younger members and encourage volunteering among this cohort. The panel also provides for a pathway for members to join the board, which pleasingly has resulted in one member now nominating for a board position in 2020.

The Department of Local Government, Sport & Cultural Industries (DLGSC) offer regular free training and professional development opportunities, which board, committee and staff members were encouraged to attend. Courses included ; good governance, leadership, member protection information officer, club development, strategic planning and social media. Continuing professional development for staff and volunteers is important to ensure the organisation remains abreast of contemporary practice.

PARTNERSHIPS

With the limited resources available to Masters Swimming WA to drive big and expensive initiatives, key to our success is the development of mutually beneficial relationships where collaboration with other organisations can provide scale and expertise.

Our partnerships with DLGSC and Healthway through the LiveLighter message remain strong and we endorse and promote them at every opportunity. As important sources of funding strengthening of these relationships is critical to our ongoing sustainability. Regular meetings to discuss planning and progress are a vital part of sustaining these partnerships.

We have established ourselves as a key partner with our fellow aquatic sports through our proactive involvement and commitment to the Aquatic Sports Steering Group (ASSG); a collaborative group formed to advocate for the aquatic sports and made up of Swimming WA, Royal Life Saving WA, Diving WA, Water Polo WA, Synchro WA and Masters Swimming WA. In addition, strong relationships have formed with Triathlon WA and AUSTSWIM. Joint promotions and activities were coordinated during 2019 to promote aquatic sports to new audiences.

We have also established a strong relationship with the Leisure Institute of Western Australia (Aquatics) Inc. (LIWA), providing us with opportunities to work more closely with aquatic facility managers across the state to improve conditions and promote the benefits of having a masters swimming club. Articles in their state-wide magazine and an opportunity to present to over 100 aquatic facility managers at the LIWA State Conference provided great exposure for masters swimming.

Our ongoing relationship with asb Marketing continued for a further year, providing collateral and merchandise at discounted rates as well as a significant credit against goods purchased. The range of products available is vast and asb Marketing have proven to be a reliable and responsive partner, with whom we hope to continue to work.



EXECUTIVE OFFICER'S REPORT

PERFORMANCE

The new Strategic Plan 2019-22 also saw the revision of our Vision and Mission Statements. Responding to the new Mission Statement;

"to facilitate a sustainable network of clubs that encourage and support adults, regardless of ability, to swim regularly to improve their general wellbeing",

which focuses attention on the clubs delivering the swimming membership experience, emphasis was placed on capacity building within our network of clubs. This resulted in the inaugural Annual Club Conference, attracting fifty committee members from twenty five different masters swimming clubs. The conference aimed at providing clubs with the tools and information for them to be the best club they can be. Presentations included a keynote speaker, strategic planning, social media and marketing, attracting and retaining volunteers and financial sustainability. The main message many of our members enjoyed most was from our Keynote Speaker, Troy Kirkham CF;

"don't keep doing something that you've always done because you've always done it"

This message is very pertinent to Masters Swimming WA and all our clubs and underpins our new way of operating.

Ensuring strong governance structures are in place is an important component of organisational sustainability. The Board and EO developed and implemented several new policies to strengthen our governance structures, including a financial management policy, alcohol policy and an inclusion statement. Work will continue in building the governance framework in 2020.

A strong board is essential in the ongoing performance of any organisation. 2019 saw three new directors joining at the AGM in February. New directors included Dr Ian Dunican, a sleep and performance expert, with particular expertise in the mining sector and a keen open water swimmer, Adam Pring, a lapsed ex-competitive swimmer in his youth and business development professional with strong business acumen now swimming for 'fitness, friendship and fun' and Richard Hughes, a financial analyst and keen pool meet competitor and technical official.

Along with existing board members, Fiona Wilkins, Lizzie O'Brien and Lynne Duncan, the 2019 Board provided a formidable array of current skills and expertise, presented gender and age diversity as well as representing the variety of interests of our membership, whether it be officiating, recreational, open water or competitive swimming.

Confirming the strength of the Board, DLGSC undertook a Board Evaluation measuring the board's performance. The results and recommendations were provided in a report by Sport Australia and presented to the Masters Swimming WA Board by DLGSC. The Board rated highly, and with an ongoing commitment for continuous improvement this only bodes well for the future of Masters Swimming WA.

ACKNOWLEDGEMENTS

We again acknowledge and thank our funding partners, DLGSC, Healthway and asb Marketing, without whom we could not achieve our goals. I would also like to thank the Masters Swimming WA Board of Directors and our many committee members, coaches and officials who volunteer vast amounts of their time to support the overall running of the organisation. It was sad to farewell Nadine Georgiades in September as she moved into retirement mode. Nadine provided fantastic support in the office and was the font of all knowledge in all things Masters Swimming related. I wish her the best of luck for her future endeavours. The departure of Nadine saw Samantha Parrotte neatly step into a newly formed Communications & Events role, which focuses on the development of our social media and events and she is already making her mark.

Last, but by no means least, thank you to all our members who continue to provide inspiration both in and out of the water. May you all continue to enjoy your involvement in masters swimming for many years to come.

Yours in 'fitness, friendship & fun'

SOPHIE ROW

EXECUTIVE OFFICER

Masters Swimming WA Strategic Plan 2019 - 2022

Our Vision

To inspire and support adults to swim for life

Our Mission

To facilitate a sustainable network of clubs that encourage and support adults, regardless of ability, to swim regularly to improve their general wellbeing.

Profile

Key Objective

Enhance the profile of MSWA to grow the number and diversity of adults enjoying swimming by appealing to a wider audience

Focus Areas

Create an inspiring, fresh and contemporary communications strategy and branding
Improve our social media presence and use of technology in promoting the brand
Create a clear value proposition for our clubs, members and other stakeholders
Develop new ways of talking about swimming to increase the visibility and relevance of swimming to everyone
Create clear opportunities for adult swimmers in all regions of all abilities and backgrounds to take part in swimming

Outcomes

Membership growth to 2500 by the end of 2022
Increased membership in younger demographic and minority groups
Increase the number of clubs to 40 in 2022 including a presence in all major regional areas.
Host strongly supported, financially sustainable events

People

Key Objective

Deliver a range of high quality programmes to support and motivate our clubs, members, volunteers and workforce

Focus Areas

Implement innovative programmes that enhance the experience and satisfaction of our members and volunteers
Ensure we have an appropriately skilled and diverse staff and Board
Provide pathways for ongoing high quality, flexible and accessible training to the Board, staff, coaches, TOs and other volunteers
Identify and nurture suitable volunteers for higher profile roles within the organisation
Celebrate the achievements of all people within the organisations

Outcomes

A strong, empowered and motivated workforce
A high functioning Board
Increased numbers of Club Coaches and TOs
Increased numbers of volunteers
Strong succession plan in place

Partnerships

Key Objective

Collaborate in new and innovative mutually beneficial relationships with other organisations to encourage more adults to swim

Focus Areas

Strengthen partnerships with key partners (DLGSCI, Healthway, MSA)
Foster collaborative relationships within the aquatic sports bodies to develop all aquatic sports and share resource
Build partnerships with State and Local Government including Health & Education
Strengthen relationships with facilities providers including Venueswest & LWVA
Build relationships with universities and other further education institutions to identify and promote the health benefits of swimming

Outcomes

Increased sponsorship opportunities with corporate bodies
Joint venture opportunities with other aquatic sports and facilities
Increased reach for servicing clubs and members through collaborative opportunities
Stronger health message promotional opportunities

Performance

Key Objective

Strengthen our organisational sustainability for the future

Focus Areas

Foster our network of clubs through a strong support framework to help them create long-term sustainability
Better use of technology to improve communication and efficiencies in process
Create new and innovative revenue streams to ensure ongoing financial sustainability
Create strong governance structures within the organisation as expected from a State Sporting Association

Outcomes

Well supported Clubs who have the tools and support to grow and develop their membership base
Increased revenue and diversification of revenue streams
Improved performance through reduction of administrative burden
Long-term sustainability of the organisation

Strategic Enablers

Good Governance through:

- Strong policy framework
- Impeccable Board behaviour
- Transparency in everything we do
- Regular evaluation of Board performance
- Succession planning

Guiding Principles & Values

- **Integrity** - we act with honesty in everything we do and build trust with our members and stakeholders
- **Collaboration** - we build positive relationships and work in partnership with our members and stakeholders
- **Respect** - we value the contributions of everyone and show due regard for our Board, staff, members and stakeholders
- **Community** - an inclusive environment that welcomes and encourages all levels of engagement
- **Fun** - we make life as enjoyable as possible for everyone involved

LIVELIGHTER WOW SWIMS

VISION

TO BE THE LEADING COMMUNITY SWIM SERIES IN WA



2019 saw the second half of the 2018-2019 open water swim series with the new open WOW Swims branding and at the beginning of 2019 Healthway agreed to naming rights for the series through the LiveLighter message.

Three swims of the 2018 - 2019 season were held in early 2019 and four swims from the 2019-2020 season were held in late 2019. We were delighted with the improved outcomes for all swims with record numbers of swimmers over the series. With the new branding encouraging the general public to take part in our swims, the open water swim committee had agreed to consolidate some of the open water swim awards as well as open awards for series winners to members of the public. With the ethos of the brand being around 'community' and inclusion, all swims provided a wonderful friendly and relaxed atmosphere encouraging swimmers to bring their families and enjoy the morning.

All seven swims are now well-established in the open water calendar and it is exciting to see higher profiles developing for the Christmas 10K, now a well-known qualifier for the Rottnest Channel swim and Port to Pub, the Swim Thru Perth developing strong sponsor relationships with Channel 9 and Telethon and the Coogee Jetty to Jetty a sell-out.

18%
swimmer growth

Highest ever number of swimmers over the season. Six out of seven swims had record numbers.

The LiveLighter Masters Swimming State Championships previously held in Rockingham in 2018, was moved to Mullaaloo due to the ongoing restoration of the beach at Rockingham. The newly named 'Mullaaloo Mile' saw improved numbers on the Rockingham swim and a new collaboration between the state office, Westcoast Masters and Perth City, who all provided volunteers on the day. The success of the swim ensured it's ongoing inclusion in the calendar for 2020.

The LiveLighter WOW Swims series is proving to be a recognised brand in the open water swim market and we look forward to continuing to build and develop the series in future years.



POOL SWIM MEETS

432

swimmers competed

19

Individual National Records

4

National Relay Records

146

Individual State Records

18

State Relay Records

Sixteen LiveLighter events were held during 2019 that included:

- Seven LiveLighter Club Challenges
- Five LiveLighter Long Distance Events
- LiveLighter Beatty Park 50s event
- LiveLighter Golden Groper Relay Championships
- Two small interclub events

The LiveLighter State Long Course Championships at the end of May had 237 swimmers across 28 clubs attending. Numbers were weaker than most previous years, however several state records were broken and three national records amongst a solid field of swimmers.

The LiveLighter Golden Groper Relay Championships saw the largest number of swimmers ever competing with 273 swimmers from 14 clubs taking part. Claremont took first place and four national relay records were set by Claremont, who also set seven state relay records, Perth City three, while Westcoast and Mandurah set two records each. In addition, 12 individual state records were set by lead-off swimmers.

Overall we are seeing a general decline in participation numbers in pool competitions, particularly in the distance meets and swimmers under the age of 50. The Pool Competition Committee in tandem with the Youth Advisory Panel have been discussing new types of meets that will be more exciting and encourage participation. Notwithstanding our established older members enjoy the current program, we will seek to complement the existing program through the introduction of shorter format distances and meets in line with the trend of all other sports in developing short, exciting and more dynamic competition that are more attractive to the younger demographic.

RECORDS

National Records

Paul Blackbeard (9) - Claremont
 Charles Renner (2) - Melville
 Brigit Tait (2) - Claremont
 Damien Eyre (1) - Riverton
 Glad McGough (1) - Maida Vale
 Graham Croft (1) - Claremont Masters
 Helen Bird (1) - Beatty Park Masters
 Nicola Frascini (1) - Claremont Masters
 Theresa Elliott (1) - Claremont
 Claremont Masters (4) - Relays



COACHING

The Coaching Committee saw two new members with Robert Buetler and Viki Shelper joining the team and farewelled Elena Nesci after many years of fantastic work on the team. In line with seeking to provide opportunities to develop our 'people', a number of clinics and seminars were held across the year.

LiveLighter Open Water Swim Clinics

Early in the year, we conducted two open water swim clinics. We were very fortunate to procure the services of swimming coach, David Locke, "Lockey", a 5 time Australian Lifesaver of the Year and an over 40s World Record Holder. Lockey presented the first course at HBF Stadium, followed by a second course at Matilda Bay. Both courses were extremely popular and feedback was very positive.

Regional Development Clinics

In July, Kim Tyler visited Busselton and Bunbury Masters Clubs to deliver specific and relevant clinics for each club. These clinics were well received by each club and proved popular.

Club Coach Accreditation

The Club Coach Course Workshop was presented by Kim Tyler in June with nine trainees attending. There is a significant commitment to attaining accreditation and it is fantastic to have solid numbers continuing to want to accredit. These nine trainees are in the process of completing the additional competencies required to qualify as a Masters Club Coach,



Coach Education Team

The Coach Education Team also welcome Marion Durham from Westcoast Masters as a trainee Presenter and Assessor following the resignation of Elena Nesci. Marion will join Kim Tyler, Jon Haines & Siobhan Wilkins on the Coach Education Team.

Other LiveLighter Education Clinics

A number of other well attended and well received swimmer and coach education clinics were held during the year and included:

- Sleep & Performance seminar presented by board member, Dr Ian Dunican
- Foundations of Freestyle Stroke Clinic presented by Andy Muller
- Pre-Competition Superclinic presented by Andy Muller
- Physiotherapy injury prevention and conditioning seminar conducted by Prue Stokes
- Coach Annual Planning Clinic presented by Andy Muller
- Considerations of the Masters Athlete conducted by Dr Sascha Fulton
- Physiology of a Swimmer Webinar conducted by PhD candidate, Myles Dennis

Continuation of these programs in 2020 will be a key component for continuing to develop our swimmers and coaches.



TECHNICAL OFFICIALS

Annual Workshop

2019 was much quieter than 2018 but still a busy year for Master Swimming WA Technical Officials. The Annual Technical Officials Workshop was held in February 2019 with 23 of the 26 officials attending. A revised reaccreditation process for Masters Swimming WA was introduced as of 2019 and the Workshop provided an excellent forum for discussion around this matter and included the opportunity to outline a new process of recording individual 'working' times. This new initiative has proven successful as part of the accreditation process by recording and consolidating hours worked at Pool Meets.

LiveLighter State Championships

The 2019 State Swimming Championships were held at the HBF Stadium over the 25th & 26th of May. Following on from the practice trialed at the Nations in 2018, a record of Disqualifications was maintained by the Meet and Event Referees and as they occurred, the disqualifications were announced; giving the swimmer/team the opportunity to be both informed and dispute the infringement if appropriate. This practice has been adopted at all Masters Swimming WA Pool Meets and has proven very effective. Details of disqualifications were incorporated into the Meet Referee's Report and subsequently forwarded to the relative clubs whose swimmers defaulted. Again, this practice has been extended to all Masters Swimming WA Pool Meets to educate swimmers and facilitate stroke correction.

Courses

Disappointingly no Technical Official Courses were conducted in 2019 due to a lack of candidate responses to the invitation to attend. In 2020 a new initiative will be trialed to attract interest in technical courses and hopefully, this will prove successful, as without officials, clubs will not be able to host pool swim meets or open water swims and then the opportunity to set records etc. will go out the window.

The current team of officials are maturing gracefully but with the resignation of 4 officials in recent times, it is becoming desperately clear that the younger generation will need to step forward and take up the challenge to be officials. Looking forward to hosting Technical Courses in 2020 in the new format.

Events

Our Technical Officials attended numerous events during 2019:

- LiveLighter Club Challenges
- Endurance 1000
- Distance Swims
- Claremont State Relays
- Belmont Club Championships
- MSWA Open Water Swim Series Events

Resignations

I would like to extend my sincere thank you to Gordon Medcalf, Noela Medcalf, Chris Waldhart and David Laws who have tendered their resignations as Technical Officials in recent times. Your contributions over many years of volunteering is acknowledged and you will be sorely missed by the team. Enjoy your retirement from officiating and we hope to see you in and around the pool or ocean in the future.

LYNNE DUNCAN

TECHNICAL EDUCATION COORDINATOR



ANNUAL AWARDS

2019 McDonald Shield - Best Club Administration

Bold Park Masters

2019 Annual Service to Masters Swimming WA

Sue Pow - Beatty Park Masters

2019 Official of the Year

Rowena Burch - Armadale Masters

2019 Coach of the Year

Suzanna Olsen - Superfins

2019 Perc Edwards Volunteer of the Year Award

Richard Hughes - Claremont

2019 Correspondence Country Carnival

Bunbury Masters

Service Award for 5 Years of Service to MSWA

Viki Shelver - Westcoast

Rowena Burch - Armadale Masters

EXTERNAL AWARDS

2019 MSA National Official of the Year

Sue Pow - Beatty Park Masters



VALE HELEN GREEN

Stadium Masters and the rest of the Masters Swimming WA community were deeply saddened when much loved member, Helen Green, died in December. Poised, elegant, polite and ever thoughtful of the needs of others, Helen was the ultimate hostess and was invaluable in arranging and catering for the club's social occasions.

Helen was a competent swimmer who didn't enjoy competition and it wasn't easy to persuade her to enter events. However, to help the club, she usually obliged and performed very well. Helen had a natural ability with languages and was fluent in Serbo-Croat, Italian, English, French, German and Japanese. Although we miss her bright company, Helen's cheerful approach to life remains a lesson to us all.



VORGEE ENDURANCE 1000 AWARDS

2019 Vorgee Endurance 1000 Trophy Maximum Point Scores

Theresa Elliott - Claremont

Richard Johnson - Claremont

2019 Vorgee State Endurance 1000 Winning Club

Claremont 8513 Points

2019 Vorgee State Endurance 1000 Winning Country Club

Bunbury 3463 Points

2019 Vorgee Endurance 1000 Trophy Point Scores

Club Code	Club Name	Points	Average Points	F-Points	M-Points	Participants	Female	Male	Members
WCM		8513	78.82	2935	5578	52	26	26	108
WSM		7584	161.36	3578	4006	27	15	12	47
WWF		5103	150.09	2201	2902	25	11	14	34
WSU		4923	136.75	3932	991	17	8	9	36
WML		4141	75.29	1649	2492	33	13	20	55
WBB		3463	44.97	1603	1860	49	21	28	77
WBM		2500	58.14	1089	1411	25	18	7	43
WAB		2219	369.83	1696	523	6	4	2	6
WIW		2177	65.97	1456	721	20	10	10	33
WSS		1983	26.44	887	1096	53	29	24	75
WAM		1929	41.93	1177	752	28	15	13	46
WMV		1822	27.19	563	1259	20	12	8	67
WMH		1289	12.64	1104	185	18	12	6	102
WBS		540	6.07	184	356	25	8	17	89
WLM		408	15.69	292	116	19	9	10	26
WGT		266	19.00	240	26	5	4	1	14
WSH		253	10.54	210	43	16	11	5	24
WRV		158	4.16		158	5		5	38
WCR		111	4.83	49	62	4	1	3	23
WLP		60	3.75		60	1		1	16
WOP		59	0.69	35	24	4	2	2	86
WRK		45	1.05	45		3	3		43
WSF		25	0.76	2	23	6	1	5	33
WBP		8	0.13	8		1	1		60
WFR		5	0.04		5	1		1	119

2019 Vorgee Million Metre Award Recipients

Five Million

Bob Tarr - Perth City

Theresa Elliott - Claremont

One Million

Ruth Andrew - Beatty Park Masters

Jill van de Ruit - Bunbury Masters

LIVELIGHTER WOW SWIMS AWARDS

LiveLighter WOW Swims 2018-2019 Series Winners - open to members & public

FEMALE AGE GROUP WINNERS

Age Grp	Swimmer	Points
Under 15	Daisy Hewitt	28
15-24	Sacha Downing	54
25-34	Laura Shryock	70
35-44	Jaime Bowler	56
45-54	Gillian Caruso	71
55-64	Eleanor Parsons	50
65-74	Robyn Smith	68
75+	Theresa Elliott	92

MALE AGE GROUP WINNERS

Age Grp	Swimmer	Points
Under 15	Tyson Gallagher	14
Under 15	Alessio Macri	14
Under 15	Kale Arena	14
Under 15	Flynn Czaplinski	14
Under 15	Ashley Blaquiere	14
Under 15	Finn Van De Nadort	14
15-24	Max Coten	76
25-34	Stuart Anderson	65
35-44	Bob Tarr	52
45-54	John Muir	54
55-64	Colin Plant	80
65-74	Victor Paul	88
75+	Stuart Gray	98

2019 LiveLighter Masters Swimming State Championships Age Group Winners

FEMALE AGE GROUP WINNERS

Age Grp	Swimmer	Club
18-24	Carmi Louw	Westcoast
25-29	Siobhan Goodwin	Westcoast
30-34	Brianna Rositano	Perth City
35-39	Jennifer Rollin-Busby	Mandurah
40-44	Carolyn Dyer	Maida Vale
45-49	Claire Ware	Maida Vale
50-54	Allison Hass	Perth City
55-59	Lesley Hart	Maida Vale
60-64	Lyle Kildea	Rockingham
65-69	Heather Croft	Cockburn
70-74	Robyn Smith	Claremont
75-79	Theresa Elliott	Claremont

MALE AGE GROUP WINNERS

Age Grp	Swimmer	Club
25-29	Tom Platts	Perth City
30-34	Michael Quartermaine	Westcoast
35-39	Brett Watkinson	Cockburn
40-44	Walter Sprenger de Rover	Beatty Park
45-49	Leon Musca	Perth City
50-54	Aaron Maxwell	Perth City
55-59	Jon Jessop	Perth City
60-64	Paul Blackbeard	Perth City
65-69	Paddy Knight	Riverton
70-74	Victor Paul	Claremont
75-79	Stuart Gray	Claremont

2019 LiveLighter Masters Swimming WA State Championships

Overall Female Winner

Alison Hass - Perth City

Overall Male Winner

Paul Blackbeard - Perth City

Top Club Points Winner

Perth City

LIVELIGHTER POOL MEET AWARDS

LiveLighter MSWA State Championships Age Group Winners

FEMALE AGE GROUP WINNERS

Age Grp	Swimmer	Club	Points
18-24	Emily Godin	Swan Hills	40
25-29	Siobhan Wilkins	Perth City	58
30-34	Amber Jackson	Geraldton	58
35-39	Nancy Shaw	Claremont	48
40-44	Kristy Brackstone	Claremont	60
45-49	Ingird Van Der Wel	Rockingham	60
50-54	Carol-Ann Infante	Claremont	60
55-59	Nicola Corsbie	Claremont	60
60-64	Eleanor Parsons	Claremont	52
65-69	Susan Swire-Thompson	Claremont	60
70-74	Jeannie Johnson	Somerset	52
75-79	Gerda Williams	Mandurah	60
80-84	Helen Bird	Beatty Park	60

MALE AGE GROUP WINNERS

Age Grp	Swimmer	Club	Points
18-24	Brendan Fawell	Belmont	36
25-29	Michael Nguyen	Superfins	60
30-34	Stuart Anderson	Maida Vale	50
35-39	Nathan Poll	Claremont	58
40-44	John Sobkowiak	Beatty Park	58
45-49	Simon Diffey	Fremantle	38
50-54	John Cahill	Mandurah	50
55-59	Peter Mannolini	Claremont	52
60-64	Richard Linton	Bold Park	50
65-69	Michael Bennett	Mandurah	60
70-74	Graham Croft	Claremont	60
75-79	Victor Paul	Claremont	58
80-84	Ian Stewart	Maida Vale	60
85-89	Tony Stanton	Albany	60
90-94	Charles Renner	Melville	40
95-99	Eli Kitay	Beatty Park	30

2019 LiveLighter State Championships

Club Points Awards

1. Claremont (1,994)
2. Beatty Park (922)
3. Superfins (616)

Handicap Trophy

Mandurah

Top Country Club

Geraldton

Female Swimmer of the Meet

Helen Bird (3,402)

Male Swimmer of the Meet

Graham Croft (2,829)

2019 LiveLighter Club Challenge Series

Fred Johnson Award - Improvement

Swan Hills

Kay Cox Award - Improvement Runner-Up

Belmont Masters

Frank Mongan Award - Average Points

Superfins

Dave Cummins Award - Average Points

Runner-up

Swan Hills

2019 Have A Go Winners

Olena Kopyl - Beatty Park

Michelle Chia - Belmont

Anne Archer - Busselton

ATTENDANCE & MEMBERSHIP

Board

Fiona Wilkins
Lizzie O'Brien
Dr Ian C. Dunican
Lynne Duncan
Andreas Muller
Richard Hughes
Adam Pring
Sophie Row

Council of Clubs (4)

4
1
0
3
0
3
0
4

Board Meeting (7)

7
6
5
4
4
6
6
7

Clubs

Albany
Armada
Beatty Park
Belmont
Bold Park
Bunbury
Busselton
Carine
Claremont
Cockburn
Fremantle
Geraldton
Guildford/Kalamunda
Inglewood
Kwinana
Leeming
Leisurepark
Maida Vale
Mandurah
Melville
Newman Churchlands
Perth City
Riverton
Rockingham
Sandgroppers
Somerset
Stadium
Superfins
Swan Hills
Westcoast
Whitfords
Wickham

Council of Clubs (4)

0
3
3
2
2
4
4
3
4
3
3
3
0
2
0
3
0
3
4
4
0
4
3
2
4
3
4
2
3
0
0

Club Membership

6
46
86
42
60
78
88
23
108
75
119
14
38
33
19
26
16
67
102
55
24
121
38
43
7
47
37
32
24
125
34
8

WITH THANKS TO OUR FUNDING PARTNERS & SPONSORS

Masters Swimming Western Australia Inc. is very pleased to acknowledge its funding partners and sponsors who provided great assistance during 2019

FUNDING PARTNERS



Department of
Local Government, Sport
and Cultural Industries



SPONSORS



FINANCIAL STATEMENTS

Masters Swimming WA Financial Statements

Year ending 31st December 2019

CONTENTS

- Independent Audit Report
- Profit & Loss Account
- Balance Sheet

INDEPENDENT AUDITORS REPORT

TO MEMBERS OF MASTERS SWIMMING WESTERN AUSTRALIA INC

Scope

We have audited the accompanying financial report, being a special purpose financial report, of **MASTERS SWIMMING WESTERN AUSTRALIA INC**, which comprises the statement of financial position as at **31st December 2019**, the statement of comprehensive income for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information.

The committee is responsible for the preparation of the financial report and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the financial reporting requirements of the constitution and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as the committee determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian auditing standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a fair presentation, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

In conducting our audit, we have complied with the independence requirements of the Australian professional accounting bodies.

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the committee's reporting responsibilities under the constitution. As a result, the financial report may not be suitable for another purpose.

Qualification

As is common for organisations of this type it is not practical for **Masters Swimming Western Australia Inc** to maintain an effective system of internal control over all income until their initial entry in the accounting records. Accordingly our audit in relation to income was limited to the amounts recorded.

Qualified Audit Opinion

In our opinion, except for the limitations above, I believe the financial statements of **Masters Swimming Western Australia Inc** present fairly the financial position as at the **31st December 2019**.

Name of Firm: BYERS SCOTT PTY LTD



.....
Name of Partner: Lloyd Scott

Address: 565 Hay Street, Daglish WA 6008

Dated this: 4th day of March 2020.

Masters Swimming WA Inc
 HBF Stadium
 100 Stephenson Avenue Mount Claremont
 WA 6010

Profit & Loss

January 2019 To December 2019

	2019	2018
INCOME		
Club Affiliations	3,595	3,445
OWS - R'ham States (2018)	-	16,503
N18 Income	-	36,468
Members Fees	55,210	48,584
Grants & Funding	70,373	68,840
Swimming Events	22,963	-
Programs & Activities	11,624	2,450
Courses	5,253	3,054
Sponsorships	909	450
Sundry Income	1,793	1,813
Total INCOME	171,719	181,608
EXPENSES		
MSA National Expenses	205	205
Swimming Events	24,513	13,895
Programs & Activities	24,973	21,919
Courses	5,094	2,347
Administration	11,641	14,514
Office Property Expenses	8,334	6,197
Support	5,644	6,239
Meetings	978	777
Finance	2,764	1,239
Employment Expenses	112,210	87,707
Affiliations	468	164
Sundry Expenses	30	125
Total EXPENSES	196,853	155,327
Operating Profit	(25,134)	26,280
Other Income		
Investment Interest	2,862	3,072
Total Other Income	2,862	3,072
Other Expenses		
Special Projects	-	573
OWS Insurance	-	901
Total Other Expenses	-	1,473
Net Profit/(Loss)	(22,272)	27,879

Masters Swimming WA Inc
 HBF Stadium
 100 Stephenson Avenue Mount Claremont
 WA 6010

Balance Sheet

As at 31st December 2019

	2019	2018
ASSETS		
CURRENT ASSETS		
Cash On Hand	241,446	274,387
Other Assets	15,286	9,761
Total CURRENT ASSETS	<u>256,731</u>	<u>284,148</u>
PROPERTY & EQUIPMENT		
Equipment at Cost	-	1,664
Total PROPERTY & EQUIPMENT	<u>-</u>	<u>1,664</u>
Total ASSETS	<u>256,731</u>	<u>285,812</u>
LIABILITIES		
CURRENT LIABILITIES		
Trade Creditors	1,921	-
Sundry Creditors & Accruals	1,100	1,673
Prepaid Income	20,000	20,000
Prepaid Membership	13,914	21,158
Sponsorship in Advance (ASB)	-	1,950
Bonds Held	500	1,000
Sanction Fees In Advance	700	1,050
GST Liabilities	5,362	4,586
Payroll Liabilities	13,905	12,794
Other Current Liabilities	23,574	23,574
Total CURRENT LIABILITIES	<u>80,975</u>	<u>87,783</u>
Total LIABILITIES	<u>80,975</u>	<u>87,783</u>
Net Assets	<u>175,757</u>	<u>198,028</u>
EQUITY		
Retained Earnings	198,028	170,150
Current Year Surplus/Deficit	(22,272)	27,879
Total EQUITY	<u>175,757</u>	<u>198,028</u>



**masters
swimming**
WESTERN
AUSTRALIA

ABN 78 031 092 581

Telephone: (08) 9328 9469

Email: masters.admin@mswa.asn.au

HBF Stadium

100 Stephenson Avenue

Mount Claremont

WA 6010

www.mswa.asn.au